

# Mirella Batista

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## ActionScript Developer

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**CERTIFIED EXPERT**  
Flash® CS3 Professional

Ms. Batista is a Sr. Flash Developer currently located in the South Florida region. An enthusiast of the Internet and New Media with over 9 years of experience in Web Development, she is an Adobe Certified Expert, Flash CS3, who favors Web Standards programming. Ms. Batista is aware of recommendations issued by the World Wide Web Consortium ([www.w3c.org](http://www.w3c.org)) and her work ethic for prioritizing clear communication, usability, accessibility, compatibility and security in her work will be an asset to prospective clients.

## ***Areas of Expertise***

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Rich Internet Applications (RIAs)  
Flash architecture  
Flash Video (flv) integration  
Flash Media Server  
OOP / Design patterns  
Relational database driven Applications  
Graphic design and image optimization  
Information Architecture  
Web 2.0 / Semantic Web

## ***Technical Skills***

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### **Languages**

- ActionScript 2.0, 3.0
- HTML/XHTML
- XML
- CSS
- PHP
- JavaScript
- Perl
- SQL

## **Applications**

- Photoshop CS3
- Illustrator CS3
- Flash CS3
- Contribute 3
- DreamWeaver CS3
- Flex 3
- Air

## **Relational Database Systems**

- MySQL 4.0, 5.0

## **Web Development Platforms**

- Windows / IIS
- Linux / Apache
- Flash Media Server 2

## ***Experience***

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Date: July 2008 to the present

Employer: Various freelance projects

Title: Flash Developer

Description: Advanced ActionScript coding for Flash/dababase interaction, flv video integration, trouble shooting and maintenance to Flash sites.

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Date: September 2006 to June 2008 (transferred from Virtual, Inc.)

Employer: www.primerahora.com - Primera Hora, Inc. (Grupo Ferré Rangel)

Supervisor: Ivelisse Kercado, Director of Sales - Multimedia

Title: Multimedia Designer and Developer

Description: Primera Hora is Puerto Rico's second major newspaper. This client requires the use of a wide range of technologies on a daily basis: XHTML, CSS, XML, PHP, MySQL, Photoshop, Illustrator, Flash, AS 2.0, flv video.  
Projects range from the design and development of music video showcases, web concert mini-sites, live video streaming applications, registration forms, social networking sites, etc.

Projects: **Multimedia Player** - Design and programming of a Model-View-Controller actionscripted/xml multimedia player for the newspaper's home page. This modular player streams flv video and mp3 from a Flash Media Server, handles server license limitations by automatically switching to progressive download and offers virtually limitless possibilities for extensibility and adaptation to suit the client's needs. The same Model-View-Controller patter was applied to the development of the Blogs column to the right of the player. Scroll to the middle of the page to see both:

**Coors Light Escapade Weekend** - Design and programming of a Flash/XML site used for live coverage of a Coors Light event, including blog, photos, videos and viral marketing.  
(Object Oriented Action Script, FLV progressive download, Flash 8, Photoshop)

**WebConcert Series** - Private, acoustic concerts and tie-in interviews intended for Web audience  
(FLV progressive download, ActionScript, Flash 8, Photoshop)

**Presenta** - New video/audio artist showcase  
(FLV progressive download, ActionScript, Flash 8, Photoshop)

Date: April 2006 to September 2006

Employer: Virtual, Inc. (Grupo Ferré Rangel)

Supervisor: Rosalba Medina, Creative Director

Title: Multimedia Designer and Developer

Description: Design and Flash development of special sections within www.zonai.com, including use of progressive and streaming video, as well as live broadcasting.

Date: January 2001 to the present

Title: Freelance Web Designer and Developer

Clients:

- Pixelmedia! - Interactive agency (Doritos, Suncom, BPPR)
- www.Universia.pr - Educational portal
- Axiom International - Ad agency (Gerber, Loreal Kids, etc.)
- Hispanic Educational Communications Systems (HETS) - Educational portal
- Center for Informatics and Technology School of Medicine, Medical Sciences Campus, University of Puerto Rico
- Populicom, Inc. - Ad agency (Cingular, Anheuser-Busch Puerto Rico)
- VICOM, Visual Communications, Inc. - Multimedia provider

## ***Certifications***

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Adobe Certified Expert, Flash CS3 Professional (2008)

Adobe Certified Expert, Flash 8 Professional (2007)

## ***Education***

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HTML Writers Guild Online Education (www.eclasses.org)

University of Puerto Rico, Río Piedras Campus PR - Humanities, Plastic Arts

Broward Community College, Ft. Lauderdale FL - General Studies

Art Institute of Ft. Lauderdale, Ft. Lauderdale FL - Advertisement Design